

## TROON SELECTED TO MANAGE STARR PASS GOLF CLUB IN TUCSON, ARIZONA

**Scottsdale, Ariz.** (August 30, 2023) – [Troon](#)®, the leader in providing golf and club-related leisure and hospitality services, is pleased to announce it has been selected to manage Starr Pass Golf Club, a 27-hole resort facility in Tucson, Arizona. Troon Golf, the resort and daily-fee division of Troon will manage the golf operations, agronomy, food and beverage, retail, and sales and marketing.

Starr Pass Golf Club is the golf offering of the JW Marriott Tucson Starr Pass Resort & Spa, features three 9-hole routings – Roadrunner, Rattler and Coyote, and home to Catalina BBQ Co, a celebrated Southwestern inspired barbeque restaurant. Robert Cupp and PGA TOUR professional Craig Stadler designed the original 18 holes in 1987. Then in 2003, Arnold Palmer was brought in to add another nine holes and refresh the previously existing 18-hole experience. Set against the Tucson Mountains, each of the three layouts have dramatic elevation changes, are surrounded by iconic saguaro cacti, while crisscrossing multiple desert arroyos and ravines. Contrary to its rugged Sonoran Desert setting, Starr Pass is located just minutes from downtown Tucson and the Tucson International Airport.

In April 2023, Southwest Value Partners, a privately held real estate investment company with offices in San Diego, Tucson and Scottsdale, acquired the 575-room JW Marriott Tucson Starr Pass Resort & Spa. Marriott will continue to lead resort operations, while Troon will manage golf operations.

“Having partnered with Troon on a number of projects, they were a natural fit to lead the golf operations at Starr Pass,” said Mark Schlossberg of Southwest Value Partners. “We share Troon’s philosophy of uncompromising service and quality, and are delighted to have them help put the shine back on one of the state’s finest golf resort properties.”

Starr Pass Golf Club has been a host to the PGA TOUR’s Tucson Open and has played host to many golf legends including Palmer, Phil Mickelson, Payne Stewart, and Nancy Lopez. Starr Pass is a Certified Audubon Cooperative Sanctuary through the Audubon Cooperative Sanctuary Program for Golf Courses, demonstrating a high degree environmental stewardship.

“We are thrilled to be working with Starr Pass, one of Arizona’s iconic golf properties,” said Troon Executive Vice President Rob DeMore. “Together with Southwest Value Partners, we look forward to enhancing all elements of the Starr Pass experience from golf operations and agronomy to guest service and food and beverage.”

For more information on Star Pass Golf Club, visit [www.troon.com/locations/starr-pass-golf-club](http://www.troon.com/locations/starr-pass-golf-club).

### About Troon

Headquartered in Scottsdale, Ariz., Troon is the world’s largest golf and golf-related hospitality management company providing services at 825-plus locations, including 825-plus 18-hole equivalent golf courses around the globe. In addition to golf, Troon specializes in homeowner association management, private residence clubs, estate management and associated hospitality venues. Troon’s award-winning food and beverage division operates and manages 600-plus food and beverage operations located at golf resorts, private clubs, daily fee golf courses and recreational facilities. With properties located in 45-plus states and 30-plus countries, Troon’s family of brands includes Troon Golf, Troon Privé, Troon International, Indigo Sports, **CADDIEMASTER**, ClubUp, Cliff Drysdale Tennis, Peter Burwash International, True Club Solutions, RealFood Hospitality, Strategy and Design, Casa Verde Golf and ICON Management. For additional news and information, visit [www.Troon.com](http://www.Troon.com), [TroonMagazine.com](http://TroonMagazine.com) or connect with Troon on [Facebook](#), [Twitter](#), [Instagram](#), [Troon Chronicles](#), [Press Room](#), and via [The Turn Podcast](#).